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NARAYANA MURTHY

CO-FOUNDER OF THE WORLD'S
TENTH-LARGEST TECH COMPANY, INFOSYS

FROM START-UP TO GIANT: THE STORY OF INFOSYS

Narayana Murthy created Infosys in 1981 with a \$250 loan from his wife. Its annual revenue touched \$100 million in 1999, \$1 billion in 2004 and \$10 billion in 2017. The technology giant now employs 200,000 people worldwide.

As the principal founder of Infosys, Murthy has been listed among the 12 greatest entrepreneurs of our time by Fortune magazine. In this one-to-one discussion, we reveal key insights on how he scaled Infosys from a start-up in Bangalore, to a globally respected multinational corporation. We ask him about his approach to business, his values, and the philosophy that defines his vision.

Crucially, we also ask Murthy to reveal his greatest struggles, what went wrong, what didn't work, and what he regrets. We ask him about going public, handling investors, and about recent events regarding the leadership and corporate governance of Infosys.

As a great leader with horizon on global issues, we also ask Murthy about the major challenges he foresees for India and the world.

This event offers senior executives in Switzerland a rare glimpse into the mind of one of the most esteemed leaders of our time.

The Asia Leaders Series brings influential leaders from Asian markets into direct contact with executives in Europe.

Date:

Tuesday, November 20th, 2018

Time:

18:00-21:00

Location:

Baur au Lac, Zurich

Format:

17:45 – Guest arrival and registration
18:00 – Introduction from Mr. Fletcher
18:10 – Conversation with Mr. Murthy
19:00 – Q&A
19:45 – Closing Remarks
19:50 – Champagne Reception
21:00 – Event Close

Tickets:

Standard Ticket: 250 CHF
NZZ Subscribers & Affiliates: 125 CHF

Limitations:

Limited to 100 guests

Registration:

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SACHIO SEMTMOTO

Co-Founder of KDDI Corporation



IDRIS JALA

Former Minister & CEO of Malaysia Airlines



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President of Asia Financial Holdings



NARAYANA MURTHY

Co-Founder of Infosys



ANSON CHAN

Former Chief Secretary of Hong Kong



LORD GREEN

Former CEO & Chairman of HSBC Holdings



ALAN ROSLING

Former Executive Director at Tata Sons



MOHANDAS PAI

Former CFO and Board Director of Infosys

2018

Swiss national newspaper Neue Zürcher Zeitung (NZZ) becomes the official media partner of the Asia Leaders Series. The platform is positioned as the primary Asia-focused business forum in Switzerland.

2017

The Asia Leaders Series is launched in Switzerland offering four separate evening events per year. Our core mission is to bring thought-provoking insights from influential leaders in Asia directly to executives of large companies and institutional investors in Switzerland.