

HOST YOUR OWN OFFICIAL ASIA LEADERS SERIES EVENT

- ZURICH / LONDON / MILAN / FRANKFURT -

2019: ASIA'S TECHNOLOGY LEADERS

Next year, the Asia Leaders Series will host another four high-level business events in Zurich. Each event will focus on a different region of Asia, and will be represented by a visionary entrepreneur who is applying technology to revolutionise their industry. Covering financial services, insurance, healthcare and engineering, we plan to host events in March, June, September and November. Why not become the exclusive host of one of these events?

1

DEFINE THE CONTENT

Work with us to define the content, positioning and goals of your event.

2

IDENTIFY THE SPEAKER

Leverage our pool of contacts in Asia to secure a high-profile guest speaker.

3

PROMOTE THE EVENT

Benefit from our established media partnerships to reach a high-calibre target-audience.

4

DELIVER & FOLLOW-UP

Enjoy a world-class event that draws attention from across your industry and results in valuable new relationships.

Write to office@asiaseries.ch or call +41 44 585 20 17 to arrange a meeting in Zurich. The final deadline is December 31st.

OFFICIAL MEDIA PARTNER

NZZ

WWW.ASIASERIES.CH